 **Persuasive Writing Rubric Pre AP**

Level of Expertise- Noticing Chart Criteria Describing Quality

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| **Big Ideas** | 4 | 3 | 2 | 1 |
| **Organization*** Logical Structure
* Hook
* Meaningful Transitions
* Ending
 | - Follows an **effective organizational structure**- Includes an **engaging** **hook** in the **introduction**, precise **claim**/**thesis statement**, and a thoughtful **conclusion that restates claim** with a strong **call to action**- Uses a **variety of effective transitions** to create coherence | - Follows a **logical organizational structure**- Includes a **hook** in the **introduction**, a claim/**thesis statement,** and a **conclusion** that includes a **call to action**- Uses **transitions** to clarify and link ideas | - Follows a **flawed** or **uneven organizational structure**- May have a **weak introduction** lacking a **hook** and/or **thesis statement** and/or **conclusion**- Uses **basic, repeated transitions ineffectively** or inconsistently | - Has **no obvious organizational structure**- **lacking** an introduction, hook, thesis statement, conclusion, and call to action- **Lacks** transitions |
| **Development of Ideas*** Structure appropriate to purpose/audience
* Focus on Main Idea
* Well-Chosen Supporting Details and Evidence from research and explanation
 | - Supports a claim with **compelling reasons, evidence from research,** and **commentary**- Includes **relevant** and **highly effective facts, details,** and **logical, credible appeals****- all body paragraphs** include a **strong, clear topic sentence and stays focused on the topic****-counter argument** is presented and **effectively rebutted**- includes a **complete, correct Works Cited page** of all sources used | - Supports a claim with **sufficient reasons**, **evidence from research**, and **commentary**- Includes **reasonable facts, details**, and **logical, credible appeals****-most body paragraphs** include a **topic sentence and stays focused on the topic****-counter argument** is presented and **mostly rebutted**- includes a **complete Works Cited page** of all sources used with **few** errors | - Has an **unclear** or **unfocused claim** and/or **insufficient support/evidence from research**- Includes **some facts**, **details**, and **appeals but may be weak, ineffective, or off-topic****- some body paragraphs** lacking a **topic sentence and focus on the topic****-counter argument** is weak and **somewhat rebutted**- includes a **Works Cited page** of all sources used with **frequent** errors | - Has **no obvious claim**- Provides **minimal, inaccurate, support****- body paragraphs lack topic sentences, focus, and/or reasonable evidence****-counter argument** is inaccurate and **weak or missing rebuttal**- **lacking a Works Cited page of** sources used-appears **plagiarized** |
| **Author’s Craft*** Thoughtful Word Choice
* Sentence Variety - **2 compound** and **2 complex** sentences
 | - outstanding use of   **loaded language for**  **emotional appeal**- included **4 out of 4**   required sentence  types - **excellent** sentence  variety | - good use of **loaded**  **language for**  **emotional appeal**- included **3 out of 4**  required sentence  types - **good** sentence variety | - acceptable use of   **loaded language for**  **emotional appeal**- included **2 out of 4**   required sentence  types - **acceptable** sentence  variety | - lacking use of   **loaded language**  **for emotional**  **appeal**--Included **1 or**  **fewer required**  sentence types - **lacking** sentence  variety |
| **Conventions*** Capitalization
* Usage
* Punctuation
* Spelling
* Correct citations
 | **No errors** in mechanics: spelling capitalization, punctuation of compound and complex sentences | **Few errors** in mechanics: spelling capitalization, and punctuation of compound and complex sentences | **Frequent errors** in mechanics: spelling, and capitalization, and punctuation of compound and complex sentences | Control of spelling, capitalization, and punctuation of compound and complex sentences is **lacking** and distracts from the writing |

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| Grade: \_\_\_\_\_\_ | 16 pts - 14 pts = 100% - 90%13 pts - 11 pts = 89% - 80% 10 pts - 8 pts = 79% - 70% 4 pts - 7 pts = 50% - 69% |