 **Persuasive Writing Rubric Pre AP**

Level of Expertise- Noticing Chart Criteria Describing Quality

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| **Big Ideas** | 4 | 3 | 2 | 1 |
| **Organization**   * Logical Structure * Hook * Meaningful Transitions * Ending | - Follows an **effective organizational structure**  - Includes an **engaging** **hook** in the **introduction**, precise **claim**/**thesis statement**, and a thoughtful **conclusion that restates claim** with a strong **call to action**  - Uses a **variety of effective transitions** to create coherence | - Follows a **logical organizational structure**  - Includes a **hook** in the **introduction**, a claim/**thesis statement,** and a **conclusion** that includes a **call to action**  - Uses **transitions** to clarify and link ideas | - Follows a **flawed** or **uneven organizational structure**  - May have a **weak introduction** lacking a **hook** and/or **thesis statement** and/or **conclusion**  - Uses **basic, repeated transitions ineffectively** or inconsistently | - Has **no obvious organizational structure**  - **lacking** an introduction, hook, thesis statement, conclusion, and call to action  - **Lacks** transitions |
| **Development of Ideas**   * Structure appropriate to purpose/audience * Focus on Main Idea * Well-Chosen Supporting Details and Evidence from research and explanation | - Supports a claim with **compelling reasons, evidence from research,** and **commentary**  - Includes **relevant** and **highly effective facts, details,** and **logical, credible appeals**  **- all body paragraphs** include a **strong, clear topic sentence and stays focused on the topic**  **-counter argument** is presented and **effectively rebutted**  - includes a **complete, correct Works Cited page** of all sources used | - Supports a claim with **sufficient reasons**, **evidence from research**, and **commentary**  - Includes **reasonable facts, details**, and **logical, credible appeals**  **-most body paragraphs** include a **topic sentence and stays focused on the topic**  **-counter argument** is presented and **mostly rebutted**  - includes a **complete Works Cited page** of all sources used with **few** errors | - Has an **unclear** or **unfocused claim** and/or **insufficient support/evidence from research**  - Includes **some facts**, **details**, and **appeals but may be weak, ineffective, or off-topic**  **- some body paragraphs** lacking a **topic sentence and focus on the topic**  **-counter argument** is weak and **somewhat rebutted**  - includes a **Works Cited page** of all sources used with **frequent** errors | - Has **no obvious claim**  - Provides **minimal, inaccurate, support**  **- body paragraphs lack topic sentences, focus, and/or reasonable evidence**  **-counter argument** is inaccurate and **weak or missing rebuttal**  - **lacking a Works Cited page of** sources used  -appears **plagiarized** |
| **Author’s Craft**   * Thoughtful Word Choice * Sentence Variety - **2 compound** and **2 complex** sentences | - outstanding use of  **loaded language for**  **emotional appeal**  - included **4 out of 4**  required sentence  types  - **excellent** sentence  variety | - good use of **loaded**  **language for**  **emotional appeal**  - included **3 out of 4**  required sentence  types  - **good** sentence variety | - acceptable use of  **loaded language for**  **emotional appeal**  - included **2 out of 4**  required sentence  types  - **acceptable** sentence  variety | - lacking use of  **loaded language**  **for emotional**  **appeal**  --Included **1 or**  **fewer required**  sentence types - **lacking** sentence  variety |
| **Conventions**   * Capitalization * Usage * Punctuation * Spelling * Correct citations | **No errors** in mechanics: spelling capitalization, punctuation of compound and complex sentences | **Few errors** in mechanics: spelling capitalization, and punctuation of compound and complex sentences | **Frequent errors** in mechanics: spelling, and capitalization, and punctuation of compound and complex sentences | Control of spelling, capitalization, and punctuation of compound and complex sentences is **lacking** and distracts from the writing |

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| Grade: \_\_\_\_\_\_ | 16 pts - 14 pts = 100% - 90%  13 pts - 11 pts = 89% - 80%  10 pts - 8 pts = 79% - 70%  4 pts - 7 pts = 50% - 69% |