I Wanna Iguana

Persuasive Techniques

Watch the video and complete the chart below.

What is Alex’s ***claim***? \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

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Who is his ***audience***? \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Give **examples** of each type of appeal in the story. How many can you find?

**Ethos**

**Logos**





**Pathos**